

## Training System School Website Information

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**Abstract.** Training System School Website Information aiming For give skills practical to school website manager in designing , managing , and maintaining an effective and efficient school website . In the digital era, school websites become very important tool For convey information in a way fast and easy accessible to students , parents , and the community . Training This covers introduction base about school website concept , user friendly design users , as well as ways manage student content and data online . Participants trained using a platform like WordPress to building a responsive website , with clear structure , and easy navigated . In addition , training This also teaches participant method For manage information like timetable lessons , announcements , grades academic , and activities other with efficient . The result of training This show improvement skills participant in create a suitable website with need school , and ability For manage and update content in a way independent . With Thus , training This contribute to the improvement quality management information school and communication between schools , students , and parents .

**Keywords :** School Website , System Information , Website Design, WordPress, Management Content , Digital Marketing .

### Introduction

The rapid development of information technology has had a significant impact on various sectors, including the world of education. Amid the need for increasingly fast and efficient services, the use of website-based information systems in schools is very important. The school website not only functions as a means of information for students, parents, and the community, but also as a tool to facilitate administrative management and communication between various parties in the school environment. With a website, various important information regarding school activities, class schedules, announcements, academic grades, and extracurricular activities can be conveyed quickly and easily accessed by all parties involved (Siringoringo & Alfaridzi, 2024) .

However, to maximize the benefits of a school website, adequate skills are needed in designing and managing the site. Without proper management, a school website can actually be ineffective and not provide added value to its users. Therefore, training on the School Website Information System is very important to be provided to educators, administrative staff, and website managers. This training aims to provide an understanding of the various functions and components needed to build and manage an effective school website, such as an academic information system, student data management system, content management, and interactive features to increase student and parent engagement (Izzah, 2020) .

This training also includes a basic understanding of website design, which includes the basic principles of creating an attractive and easy-to-use website appearance. In addition, participants will be taught how to manage and update website content regularly, ranging from school announcements, information about class schedules, exam scores, to extracurricular activities. No less importantly, participants will also be introduced to platforms and tools that can be used to build school websites, such as content management systems (CMS), as well as data security and privacy principles to protect information contained on school websites (Suriyanto et al., 2023) .

With this training, it is hoped that school website managers can have better abilities in managing and developing websites that are not only informative, but also function optimally to improve the quality of school management, communication between the school and parents, and provide easy access for students to obtain important information.

### Research Methods

Training methods System School Website Information designed For give combination between theory and practice , with the aim is for participants No only understand draft base school website creation , but also has skills For manage it in a way independent . Training This started with introduction draft base about the importance of school websites and various the functions it has , such as as a communication medium , source information , and systems student data management .

At the stage beginning this , participants will taught how is the school website can become means efficient For convey announcement , schedule lessons , grades academic , and information other to students , parents , and public wide (Devella et al., 2021) .

Next , training focused on theory website creation and design . Participants given understanding about principles base friendly website design user -friendly, the importance of intuitive navigation , and selection theme or a suitable template with character and purpose school . In the session In this , participants will also introduced with various website platforms that can used For building a school website , such as WordPress, Joomla, or system management other content (CMS) . In addition , participants are also trained For make effective website structure for information can found with easy by visitors .

After understand theory basic , participants will direct involved in practice website creation using a platform that has been selected . At the stage this , they will taught method make the pages important on the school website , such as page main , profile school , subject list lessons , information academic , announcements , and login system for students and parents . Participants will also Study How manage content regularly , updating information , as well as enter relevant data to in system . For ensure participant can manage the website independent , training this also includes introduction to the tools analytic For monitor website performance and identify areas that need improvement. fixed .

In general overall , method training This designed for participants No only get knowledge theory , but also experience direct in build and manage school website in a way efficient . It is expected after training , participants capable manage school website with good , improve communication between schools , students , and parents , as well as utilise technology information For support success operational school .

## **Results and Discussion**

After follow training System School Website Information , participants experience significant improvement in understanding as well as skills practical related creation and management of school websites . One of them results main from training This is that participant now own better understanding Good about the importance of school websites as tool efficient communication and as source easy information accessed by various parties , such as students , parents , teachers, and the community . They understand that the website is not only functioning as a medium of information public , but also as means For manage and distribute various internal information , such as timetable lessons , announcements , grades academic , as well as activity extracurricular .

In addition , participants succeed control skills technical in website creation and design using popular platforms like WordPress and Joomla. They taught For choose theme or a suitable template with identity and purpose school , and arrange structure website page so that the information conveyed can found with easily by visitors . Participants also succeeded make various part important from the school website , such as page main , profile school , list of teachers and staff , information academic , as well as system integrated student data management . The website they get up own responsive design , meaning can accessed with good in various device , good desktop computers , tablets, and smartphones.

More continued , the participants taught How use various features available on the website platform for increase involvement visitors , such as announcements , calendar activities , discussion forums , and online registration forms . In addition , they also study method manage website content regularly and effectively . With understanding this , participants can renew information on the website with easy , like add latest articles , photos or videos about activity school .

The training also includes understanding about website analytics , where participants Study use tool analytic For monitor amount visitors , identify most frequently visited pages accessed , as well as evaluate level interaction users . With this data , participants can do evaluation website performance and create decision data based for increase the quality and effectiveness of school websites .

In general overall , results from training This show that participant capable design , manage , and maintain school websites in a way independent , and using the website as effective means For convey information , improve transparency , and make it easier access for all over community school . In the future , participants expected can Keep going develop school website them to stay relevant with development technology and needs its users .

## Discussion

Training System School Website Information held give significant impact to improvement skills and understanding of the participants about the importance of websites in support operational school . In the context of education , school website No only just tool For display information , but also functional as means For increase efficiency communication and data management . Through training this , participants taught For view website as tool multifunctional which can integrate various aspect administration and communication school , which previously Possible done manually or through other less media efficient .

One of highly emphasized elements in training This is importance user-friendly website design and accessibility information . Participants Study How make a website easy navigated , with clear structure , so that users can with fast find the information they have need . For example , easy menu settings understood , arrangement organized announcements , as well as use feature search made easy user find information certain . In addition , the use of templates or Responsive themes are also emphasized so that the website can accessed with good in various device , good computers , tablets, and smartphones, considering need increasing access diverse among user .

Management content become focus main other in training This . Participants given training about method create and manage various content on the website, such as information about timetable lessons , teacher profiles , announcements schools , as well as academic and non- academic data others . They are also taught method For renew content regularly , so that the website is always relevant and up-to-date. Use system management A simple content management system (CMS) , such as WordPress, allows participant For manage website without must own knowledge in -depth technical about web programming . With CMS, they can with easy upload material , editing pages , and manage student data or announcement school in a way efficient .

In addition , participants also get understanding about website security . They given outlook about importance student data and information protection important others published on the school website . Aspects This is very important , considering the data contained on the school website can be very sensitive . Training covers introduction to various method For increase website security , such as use of strong passwords , regular updates to systems and plugins , and use protocol HTTPS security .

With existence training this , participants expected can utilizing the school website in a way maximum For various function . Apart from being a medium for communication and information , websites can also used as tool For increase parent and student involvement , for example through parent portal feature that allows they For monitor development academic child they in a way directly . With Thus , the school website No only increase transparency and efficiency administration , but also provides more access Good to various parties involved in the educational process .

In general overall , training This No only give participant skills practical in creation and management of school websites , but also opens up outlook they about importance digitalization in the world of education . With ability this , school can optimize use technology For increase quality service education and communication in the digital age.

## Conclusion

Training System School Website Information Implemented succeed give better understanding deep as well as skills practical to participant about creation , management , and maintenance of school websites . Participants can understand the importance of the website as efficient tool For communication and school data management . They now capable designing a school website that doesn't only informative but also user-friendly, with responsive and easy design accessible to all interested parties , such as students , parents , and the community .

Through training In this case , participants also master skills technical in using a platform like WordPress, to make relevant pages , such as profile school , announcement , schedule lessons , as well as information academic and non- academic others . In addition , they are also taught method For manage content in a way efficient , updating information in a way periodically , and analyze website performance for increase experience user .

In general overall , training This give significant contribution in prepare school website manager For create a website that can support need information and administration school with more efficient . In the future , the website will be managed with Good will become very useful tool For increase transparency , interaction and communication between schools , students , parents and the community wide .

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