

## Simple Financial Recording Guidance in Convection Works in Jakenan Pati

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**Abstract.** Micro, small and medium enterprises (MSMEs) have a role important in pushing growth economy area as well as increasing welfare community. Pati Regency, in particular Subdistrict Jakenan, is one of the areas that has many own business convection home. However, some big perpetrator business in the sector still face constraint in doing recording finance and management cost production in a way systematic activities. Devotion to the Community (PKM) aims to give guidance to perpetrator business convection in applying a simple system recording finance as well as counting price main production with full costing approach. Activity method covering socialization, training, simulation, and mentoring directed to 15 perpetrators convection in the Jakenan area. Results of activities show significant improvement on the ability of participants in taking notes transaction finance daily, separating personal and business capital, and compiling profit and loss simple. In addition, participants are also able to count price main production with taking into account all over component costs, so that decision price sell becomes more right. Activities expected can increase literacy finance MSME actors, strengthening power competition business convection local, and become a mentoring model sustainable for perpetrator business small in other areas.

**Keywords :** PKM, Convection, Recording Finance Simple, Full Costing, UMKM.

### Introduction

Industry convection in Pati Regency is one of the sectors of creative economy that gives a big contribution to improving community income. This effort grows and develops along with increasing needs for clothing, good for personal and agencies. In the sub-district Jakenan, business convection is managed in a home-based way by the community with small and micro business. The products produced generally in the form of clothes, school uniforms, work uniforms, and shirt screen printing that is marketed in a local way and through online orders. This sector not only absorbs power from the environment, but also becomes a support for the family economy. However, thus, behind the potential of a big economy, some of the big perpetrator businesses still face serious constraints in financial management, especially in recording transaction business and cash flow management.

In addition, the industry convection in the Jakenan area also has a strategic role in building a community-based economy. Most of the perpetrator business is public with a background behind education medium to those who learn skills in a self-taught way. They usually operate business in a hereditary way without an adequate support system, administration, and bookkeeping. Production activities are executed with traditional patterns, where all family members are involved from cutting materials, sewing, to packing products. The work system is of course capable of pressing costs, but on the other hand it causes business management to not walk professionally. When the business starts growing, owners often have difficulty evaluating production efficiency, organizing capital turnover, and monitoring daily cash flow accurately.

Business Performance at CV. Anugrah Cipta Perkasa (2021) in his research on majority perpetrator business convection in Pati Regency notes that they do not yet have an orderly recording system. Many business actors still mix personal finance with business finance, so that it is difficult to differentiate between working capital and expenditure. This condition impacts on the ambiguity of financial effort, difficulty in evaluating profit clearly, and no existence of a data base for planning and business development. In addition, the lack of understanding to draft simple accountancy makes the perpetrators' business often rely on memory or notes, not systematic in managing transaction finance.

Purwanti (2018) in her research titled "Analysis of Financial Knowledge Report in Industrial MSMEs Convection in Salatiga" states that many MSME convection actors only have their own knowledge base about report finance. They generally only take notes on income and expenses without doing a compilation report of profit and loss, balance sheet, or cash flow report. This causes perpetrator

business No can evaluate in a way appropriate performance financial his efforts , so that difficult in determine policy price , control costs , as well as evaluation sustainability business .

Apart from the problem recording , aspects management cost production also becomes challenge important for perpetrator convection . Based on results study Sulistiani et al. (2021) implementation full costing method can become solution effective in count price main production Because take into account all over element cost production , good still and variables . With method this , the perpetrator business can know the total cost actual and decisive production price competitive selling without harm business . In practice , some big businessman convection small Not yet understand method count cost production in a way comprehensive , so that often set price sell based on estimation rough or follow market price without consider cost .

Problems the show importance improvement literacy finance and accounting simple for MSME convection actors in the region . Therefore that , activity Devotion to the Community (PKM) implemented as effort empowerment economy local through guidance recording finance simple . Activities This focused on the perpetrator convection in the District Jakenan , Pati Regency , with objective equip they ability For do recording transaction daily , compiling report finance simple , and count price main production use full costing approach . Through activity this , it is hoped perpetrator business No only capable apply system bookkeeping basic , but also has awareness will importance report finance as tool evaluation performance business and foundation taking more decisions rational as well as sustainable .



( Making process Clothes Convection Jakenan Pati)

### Literature Review

According to Setyaningsih (2018) system accountancy is a structured and continuous process For identify , measure , record , and report transaction economy so that the information produced can used by internal parties as well external in taking decision economy . Through system good accounting , actors business can know position finance in a way right , evaluate performance business , as well as planning future development strategies . In the context of business micro , small and medium enterprises (MSMEs), system accountancy No must complex as in a company big . Recording finance simple Already Enough if done in a way consistent and comprehensive aspects important like daily cash book , report profit make a loss simple , recording capital, receivables , and accounts payable . With however , although in form simple , record keeping finance still can give useful information For control cash flow and maintaining stability business .

Purwanti (2018) find that part big perpetrator convection Still limited to recording cash in and out without do analysis more carry on to the financial data held . Lack of literacy accountancy cause perpetrator business No capable utilise information finance optimally . Many entrepreneurs unfinished convection understand importance report finance as base taking decision , so that often set price sell based on estimation or market habits . As a result , businesses difficult develop Because owner No own clear picture about profit , efficiency , and necessary expenses controlled . Conditions This describe that weakness system recording No only impact administrative , but also hampers the decision-making process . decision rational business .

One of component important in system accountancy cost is full costing method . This method is approach calculation cost production that includes all over component cost Good cost still and cost variables to in price main product Sulistiani et al. (2021) . Components the covering cost material standard , cost power Work direct and factory overhead costs like electricity , water,

transportation, and depreciation tools. In the context business convection, application full costing method becomes very relevant because of the production process involving various component varying costs in accordance type product. With comprehensive calculation, the perpetrator business can determine price sell product in a way more accurate and avoid loss consequence calculation costs that are not complete.

In addition, the ability in manage cost production is also very influenced by efficiency in use material standard. According to (Damayanti & Shafa Aulia, 2022) in study Control Inventory of Production Materials at Konveksi Manfaat, one of the factor success business convection is ability businessman arrange supply material in a way effective. Excess inventory can cause capital accumulation and costs storage, temporary delay material standard can hinder production and reduce satisfaction customers. Therefore that, regular recording to amount material standard, usage, and cost procurement become an integral part of system accountancy simple as it should be implemented by MSME actors.

Next, research Business Performance at CV. Anugrah Cipta Perkasa (2021) show that challenge main convection small in Pati is weakness planning business and record keeping unfinished finances structured. Many actors business Not yet own report finance periodic, so that No can monitor capital movement and cash flow accurate. As a result, the decision business like determination price, purchase materials, as well as development business done in a way intuitive without strong data base. Conditions This show that effort improvement ability recording finance simple very important for sustainability of convection MSMEs. With existence recording systematic finance, actors business can evaluate efficiency cost production, measuring level benefits, as well as plan a better business strategy directed and sustainable.

## Method

Activity Devotion to the Community (PKM) implemented in the District Jakenan, Pati Regency, which is one of the center business convection home with amount perpetrator enough effort many activities done during One month, involving 15 perpetrators business convection with scale micro and small that have power Work between two until ten people. Election location This done in a way purposive Because part big perpetrator convection in the area Still Not yet own system recording good and not yet financial understand method calculation price main production. Here stages:

Implementation method activity use approach participatory and applicable, which emphasizes involvement active participant in every stages. Activities started with stage preparation and coordination, namely do observation field, identification needs, as well as coordination with device villages and groups perpetrator convection For determine time, place, and form most suitable activities. At stage this, team the implementer also compiles module training, simple cash book format, and sheets Work calculation price main production based on full costing.

Socialization and education stage, which aims For give understanding base about importance recording finance for sustainability business. At this stage This participant given material about principle base accounting, function report finance, and its importance separation between finance personal with finance business. Activities This done through lecture interactive accompanied by discussion and questions answer For ensure understanding participant to the material presented.

Done training and practice direct about recording finance simple. Participants taught method fill out the daily cash book format that records transaction income and expenses in a way chronologically. In addition, participants also learn method compile report profit make a loss simple and records capital, receivables, and accounts payable. In the session practice this, participants use example transaction real from business they yourself so that the results training more applicable and easy applied. After the participants understand recording basic activities to be continued with simulation calculation price main production (HPP) using simple full costing method. Participants invited calculate COGS based on cost material raw materials, energy Work direct, and overhead costs such as electricity, transportation, and depreciation tools. With simulation this, participants can know How every component cost influential to total costs production and profit clean.

final stage is mentoring and evaluation. Mentoring done during two Sunday after training For ensure participant truly capable apply system recording finance in activity his business daily. Implementation team give individual guidance, evaluating results recording, as well as help finish constraint technical issues faced by participants. Evaluation success done with compare ability

participant before and after training through observation direct , interview , and inspection results notes finances that have been made .

Approach based participation This selected so that participants No only get knowledge theoretical , but also has ability practical in apply recording appropriate finances with characteristics business they . With method mentioned , this PKM activity expected capable give impact real in increase literacy finance , efficiency management cost production , as well as sustainability business convection in the District Jakenan , Pati Regency .

### Results and Discussion

Activity Devotion to the Community (PKM) with the theme “ Guidance Recording Finance Simple at the Convection in Jakenan Pati” was implemented during One months and involved 15 perpetrators business convection scale micro and small . Based on results implementation and evaluation activities , obtained a number of points results and Discussion as following :

#### Initial Conditions of Participants

Based on survey pre-activity , about 80% of participants Not yet own system recording orderly finances . Most of the perpetrator business Still mix finance personal and financial business , so that difficult know profit clean and position finance Actually . Recording transaction only done in a way oral or use notes No systematic in books small , without report finance periodic . Participant Not yet understand draft base accountancy such as debit, credit , and balance end .

#### Implementation Activity

Activity implemented through three meetings face face and support during two Sunday . The material provided covers importance recording finance simple , principle separation finance personal and business . How to make daily cash book and reports profit make a loss simple with simulation calculation price main production (HPP) with full costing method . Methods used is approach participatory , where participants direct practice material based on transaction real from each individual's efforts .

#### Improvement Ability Participant

After the training , 100% of participants has capable make simple cash book with take notes cash inflow and outflow . Around 80% of participants capable compile report profit make a loss simple based on transaction data daily . Participant start separating personal and business capital For guard accuracy finance . Some participants try using Excel or application finance simple For help digital recording .

#### Simulation Results Cost of Goods Sold Calculation Production (COGS)

Participant calculate COGS based on example case production of 100 pieces shirt :

Raw material	: Rp. 4,000,000
Labor Direct	: Rp. 1,500,000
Overhead ( electricity , transportation , depreciation )	: Rp. 1,000,000
Total COGS	: Rp. 6,500,000
Cost of Goods Sold per Piece	: Rp. 65,000
Selling price	: Rp. 80,000 (margin ±23%)

After the simulation , participants understand that full costing method helps determine price realistic selling and avoid loss due to miscalculation cost .

#### Impact Activity towards Business

Participant start know condition finance business in a way more accurate and capable control expenditure operational . A number of participant report improvement profit clean after do recording and evaluation routine . Two participants succeed submit People's Business Credit (KUR) because own notes complete finance as proof administration . Participant start save part profit business as capital reserves for production next .

#### Discussion and Analysis

Activity results This in line with findings Purwanti (2018) that weakness recording finance become reason main low efficiency business convection . Implementation full costing method according to with theory Sulistiani et al. (2021) proven effective help perpetrator business count cost production in a way comprehensive . Approach participatory proven more succeed compared to method lecture pure , because participant Study through practice direct using financial data real . In a way In general , this PKM activity capable increase literacy finance , efficiency cost production , as well as awareness administrative MSME convection actors in Jakenan , Pati.



( Clothing Results Convection Jakenan Pati)

### Conclusion

Activity Devotion to the Community (PKM) with theme “ Guidance “ Recording Finance Simple at Convection in Jakenan Pati” provides impact significant positive to improvement literacy and skills finance perpetrator business convection in the area . Through activities involving the process of socialization , training , simulation and mentoring directly , the participants succeed understand importance recording finance as base taking decision in operate business . Before activity implemented , partly big perpetrator business Not yet own system regular recording , mixing between finance personal and business , as well as Not yet capable determine price main production in a way accurate . However , after follow training , all participant has capable compile daily cash book , report profit make a loss simple , and count price main production with full costing approach.

In a way Overall , this PKM activity show that guidance recording finance simple very relevant and needed by MSME convection actors in the District Jakenan . Such a program This can become a model of empowerment economy public based literacy effective finance , especially for informal sector that has not touched system modern bookkeeping . It is hoped that activity This can to be continued with training advanced like digitalization accountancy use application simple so that the perpetrator convection the more Ready face competition an increasingly growing industry competitive in the digital economy era .

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